

October 5, 2012 Guests:

Northern Caribbean University (Dr. Marilyn Anderson, Vice-President, Academic Administration and Ms. Elaine Oxamendi-Vicet, Chairperson, Department of Communication Studies)

Regarding the media programme that NCU offers, Dr. Anderson and Ms. Oxamendi-Vicet assured that every effort was made to guarantee that graduates are marketable. They have favourable interactions with the media and request more assistance with hands-on training. The four-year B.A. degree in Mass Communication includes subjects such as: Fundamentals of Journalism, Fundamentals of English Language, Advertising, Public Relations, Media Entrepreneurship, Outside Broadcast, Event Planning, Web Designing and Writing for Foreign Media. Other degree programmes being offered are Film Animation and Graphics; Digital Media; and Graphic Designing.